

Website and roaming register - privacy policy

Creation date	31.10.2021
Data controller	<p>Suomen Kaukokiito Oy, Teollisuustie 7, 33330 Tampere, Finland tel. +358 (0)10 5100</p> <p>Personal data is processed by: Kuljetusliike Taipale Oy, Kuljetusliike Kantola & Koramo Oy, Kuljetusliike Y. Auramaa Oy and Kuljetusliike Ilmari Lehtonen Oy</p>
Contact person in matters related to the filing system	<p>Marjo Viitala Teollisuustie 7, 33330 Tampere, Finland tel. +358 (0)10 5100 tietosuoja@kaukokiito.fi</p>
Name of filing system	Website and roaming register
Purpose of personal data processing	<p>On its website and portal Kaukokiito.fi, Kaukokiito Oy collects information about its users that can be processed as follows.</p> <p>When registering, the user gives their consent and the data may be used for the following purposes:</p> <ul style="list-style-type: none">- for customer relations, customer service and communication- the provision and delivery of online services to customers- the personalisation of our services and communications, recommendations and targeting of marketing- to send data subjects marketing, promotional and promotional communications and other information that we believe is of interest to them, including information about us, our services or the general promotion of joint campaigns and services- providing, maintaining, protecting and developing services- direct marketing in accordance with the consent and prohibitions given by the Data Subject- carrying out and targeting market and other studies, analyses and reports- ensuring that communication is appropriate and effective- carrying out risk assessments and preventing and investigating malpractice against us- business planning and product development- other tasks necessary for the exercise of the rights and obligations of the Data Controller and to resolve any disputes that may arise between us and any customer and to enforce our agreements with third parties. <p>Consent given at the time of registration as grounds for processing. See also the customer and marketing register's privacy statements.</p> <p>The purpose of the register is also to ensure the security of the company's website.</p> <p>The collected data (IP address) is only used in failure conditions or when investigating data breaches.</p> <p>Third-party content on these websites may be subject to their own terms of use and privacy statements. The legal basis for the processing is legitimate interest.</p>
Legitimate interest basis	<p>General network security and practice.</p> <p>The legitimate interest of the controller to process the collected and used personal data is based on the freedom to pursue a business. When registering, the user consents to the processing of the data.</p>

Categories of personal data in question	<p>Processed data is obtained from the data subject.</p> <p>Unregistered users: IP address, visiting time and pages visited</p> <p>Registered users: Firstname, lastname, address, telephone number, e-mail address, company name, business ID, Kaukokiito customer numbers, address book saved by the user, attachments uploaded to the user's order</p>
Recipients and recipient groups	<p>Limited number of authorised employees of the provider of the website hosting server. Company's own personnel restricted by user IDs.</p>
Concent	<p>The processing of non-registered data is based on legitimate interest, so consent is not required.</p> <p>According to the terms of use of the website, registration requires consent to the processing of data, so the processing of Data Subjects' data is based on consent.</p>
Data content of filing system	<p>Unregistered users:</p> <ul style="list-style-type: none"> - IP address - Duration of the roaming and visiting - Website that the user has visited - Terminal device/browser used <p>Registered users:</p> <ul style="list-style-type: none"> * Firstname * Lastname * Address * Telephone number * e-mail address * Company name * Business ID * Kaukokiito customer numbers * Address book saved by the user * Attachments uploaded to the user's order
Regular data sources	<p>Information about a non-registered customer's roaming on the organisation's website. Information provided by the Data Subject and information generated in connection with customer service, offers, contact requests, complaints, retail and the sale of products and services, as well as information from other information systems of Kaukokiito. In addition, with the consent of the Data Subject and on the basis of the law, we may obtain or receive data related to the Data Subject from third parties, such as authorities, for example, in order to improve the quality of communications and ensure the timeliness of the data.</p>
Storage time	<p>We will only retain the personal data of registered users for as long as necessary to fulfil the purposes set out in this privacy policy or in accordance with legal retention periods. We will delete the data when there is no longer any need to retain it. Data used as a basis for invoicing is stored for the period required in legislation related to accounting. Other personal data will only be retained for as long as necessary for the original processing purpose.</p> <p>The data of unregistered users is never separately deleted.</p>
Regular disclosure of data	<p>The register data can only be accessed by the company, with the exception of situations in which an external service provider is used. As stated in the rules, Kaukokiito's user register is not used for deliveries to third parties. Kaukokiito may disclose information from the Register to the registers of companies belonging to the same group. Kaukokiito may disclose personal data to third parties, such as authorities, within the limits permitted and required by the legislation in force.</p> <p>Unregistered data is not disclosed outside the company or for its partners'</p>

	use, except in case of a data breach or similar.
Transferring data outside the EU or the EEA	Personal data is not disclosed outside the European Union, unless it is necessary for ensuring the technical implementation of the service. In this case, as the controller, we will ensure an adequate level of data protection as required by law, such as by ensuring appropriate additional safeguards and transfer criteria, such as the standard clauses adopted by the Commission for data transfers to third countries.
Filing system's principles of protection A: Manual material	Manual data is not collected.
Filing system's principles of protection B: Electronically processed functions	<p>Only the organisation's designated employees and employees of companies operating on behalf of the organisation have the right to access the website hosting server. Each designated user has their own personal IDs and passwords. Each user has signed a non-disclosure agreement.</p> <p>The system is protected by a firewall, which provides protection for external contacts to the system. The data in the register is safeguarded and processed in accordance with the provisions and principles of the Data Protection Act, instructions of the authorities and good data processing practices.</p>
Rights of the data subject	<p>Data subjects have the right to access the information that has been registered about them. The right of access request must be submitted in writing by contacting the company's customer service or register contact person in Finnish or in English. The right of access request must be signed.</p> <p>The data subject has the right to prohibit the use and disclosure of their information for direct advertising, remote selling, direct marketing as well as marketing and opinion research by contacting the company's customer service.</p> <p>The controller has the right to invoice the request if obtaining the information causes costs to the controller.</p> <p>The data subject has the right to request the restriction of the processing of their data; for example, if the personal data contained in the register is incorrect. Contacts to be submitted to the person responsible for the register.</p> <p>The data subject has the right to access their personal data and request the rectification or disposal of their personal data. The requests can be submitted to the register contact person.</p> <p>If you act as the contact person for a company or organisation, your data cannot be removed during this period.</p>
Cookies	<p>We use cookies on our websites. A cookie is a small text file sent to and saved on the user's computer. Cookies do not damage users' computers or files. The primary purpose of cookies is to improve and adapt the visitor's user experience on the website as well as to analyse and enhance the functionality and content of the website.</p> <p>Data collected by cookies can also be used for marketing and targeting the marketing as well as for marketing optimisation. A visitor cannot be identified solely on the basis of cookies. However, data collected by cookies can be linked to other information obtained from the user in other contexts, such as when the user fills out a form on our website.</p> <p>Cookies are used to collect the following information:</p> <ul style="list-style-type: none"> - visitor's IP address - time of the visit - browsed websites and times of visiting - visitor's browser

	<p>Your rights</p> <p>Users visiting our website can, at any time, disable the use of cookies by changing their browser settings. Most browsers allow the disabling of cookies and erasure of already saved cookies.</p> <p>Disabling cookies may affect the functionality of the website. GOOGLE ANALYTICS</p> <p>Statistical information on the use of our website is collected by the Google Analytics service.</p> <p>The purpose of this is the website's monitoring, development and marketing planning. The information of an individual user or person cannot be identified from the collected data.</p> <p>The website also uses Google Analytics Demographics to collect target group- and theme-related information, such as the user's age, gender and interests. Settings related to the collection of this information can be changed through your own Google account at https://www.google.com/settings/ads</p> <p>If you wish, you can disable Google Analytics tracking through the Chrome browser add-on.</p>
Information source	
Automatic processing and profiling	The results of data processing are not used for profiling or other related purposes.
Right of access	<p>The data subject has the right to check what data has been stored about them in the filing system. Request for access must be made in writing by contacting the company's customer service or the contact person of the filing system in Finnish or English. The request for data access must be signed.</p> <p>The data subject has the right to prohibit the processing of their data and its disclosure for the purposes of direct marketing, distance marketing or opinion polls by contacting the company's customer service.</p> <p>The data controller has the right to issue an invoice if costs are incurred by carrying out the request.</p>
Right to lodge	<p>If you deem that your personal data has been processed in breach of the General Data Protection Regulation, you have the right to lodge a complaint with the supervisory authority.</p> <p>The complaint can be lodged also in the Member State where you have your permanent place of residence or workplace.</p> <p>Contact details of the national supervisory authority: The Office of the Data Protection Ombudsman PO Box 800, Ratapihantie 9, 00521 Helsinki, Finland tel. +358 (0)29 566 6700 tietosuoja@om.fi https://tietosuoja.fi/en/home</p>
Right of portability	The data subject has the right to transfer their information from one system to another. The transfer request can be submitted to the register contact person.
Right to rectification	Personal data saved in the register which is incorrect, unnecessary, incomplete or outdated in terms of the purpose of the processing must be rectified, removed or supplemented. The personally signed request for rectification must be submitted in writing to the company's customer service or the contact person of the personal data register. The request must specify which data is requested to be rectified and on what grounds. The data is rectified without undue delay.

	<p>The rectification of the data is reported to the party from which the incorrect data was obtained or disclosed to. The person responsible for the register provides a written certificate of the refusal to rectify the data, which states the reasons for the refusal. The party concerned may refer the refusal to the Data Protection Ombudsman for a decision.</p>
Other rights related to the processing of personal data	<p>The data subject has the right to prohibit the disclosure and processing of their data for direct marketing and other marketing, the right to request for the anonymisation of their data, where applicable, and the right to be forgotten.</p>